



▶ WE WANT YOUR OLD TALLY/GENICOM, IBM, LEXMARK, EPSON, OTC, AMS OR OKI DATA DOT MATRIX PRINTER.



▶ LOOK FOR MORE PRINTEK DOT MATRIX PRODUCT INFORMATION AT WWW.PRINTEK.COM



▶ A NEW PRINTEK DOT MATRIX PRINTER WILL REDUCE DOWN TIME AND OVERALL SERVICE COSTS.



Printek Trade-Up Program

PRINTEK CAN OFFER YOU \$\$\$ FOR YOUR OLD DOT MATRIX PRINTER

Tired of using plastic chassis disposable technology for your business dot matrix printing needs? Interested in trading up to a metal chassis tank tough fully featured high-speed, high-volume, dot matrix printer from a company who has been delivering the highest quality dot matrix printers for the past 30 years?

For a limited time, Printek will give you **\$200** in trade for your

Tally/Genicom, IBM, Lexmark, Epson, OTC, AMS or OKI Data dot matrix printer when you purchase a **NEW Printek dot matrix printer between now and April 3, 2009.**

With 30 years experience as a global leader in the design and manufacturing of high speed, industrial grade, multi-form dot matrix printers, Printek, Inc., continues its commitment to engineering excellence and superior customer service. Our full metal chassis design, Printek dot matrix printers are made for years of reliable use in high-speed, high volume applications, which require up to 9 part forms. One example of our continued commitment to innovative business printing solutions is our NEW Internal IPDS/Ethernet option for the FormsPro and FormsMaster se printer models. Printek continues its leadership position by offering advanced service options for all Printek printers to help insure years and years of satisfied customer use. Contact a Printek representative today at 269.925.3200 or email info@printek.com.

THE BEST TRADE-UP PROGRAM IN THE INDUSTRY!

- Regardless of age, Printek will take your old Tally/Genicom, IBM, Lexmark, Epson, OTC, or OKI dot matrix printer in trade.
- Printek offers end-users a trade-up program for used other brand dot matrix printers. This is an economical way to trade-up to a NEW Printek dot matrix printer.
- Call Printek for a referral to an authorized Printek partner for the purchase of a new printer. The trade-up dollars are sent directly to you after Printek receives your trade-in and your new printer purchase has been verified.

ABOUT PRINTEK'S TRADE-UP PROGRAM

- Printek will rebate \$200 directly to the end user.
- This is a one for one program; we take your old unit in trade for a new Printek dot matrix printer.
- The trade-up rebate comes directly from Printek, the NEW Printek dot matrix printer will be purchased from a Printek partner, trade-in amount does not affect the new printer purchase price.
- Complete the attached form.
- Contact Dean Driscoll at ddriscoll@printek.com or 1.800.368.4636 for more information.



Trade-Up Rebate Claim Form

After you have completely filled out this form, please fax it to Dean Driscoll, at Printek, at (269)925-8539. Please make sure a copy of your Purchase Order for the new Printek printer(s) accompanies this rebate form. Without this Purchase Order, we will be unable to provide rebates in a timely manner. As soon as the printer(s) being traded in are received, Printek will issue your rebate. Please allow 4-8 weeks for your rebate check to arrive.

End-user Contact Information

Company Name: _____

Contact Person: _____ Telephone: _____

Address: _____

City/State/Zip: _____

Fax: _____ E-mail: _____

Trade-in Printer Information

Model Number _____

Serial Number _____

NEW Printek Printer Information

Date Purchased: _____

Model Number(s): _____

Serial Number(s): _____

Purchase Order Number: _____

Distributor Information

Distributor Company Name: _____

Sales Rep Name: _____

Phone: _____ Fax: _____

E-mail: _____

Printek Approval

Sales Manager: _____ Date: _____

Please fax this form to Dean Driscoll at: (269)925-8539

Printek Trade-In Program

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