



▶ WE WANT YOUR OLD TANK-TOUGH PRINTEK PRINTER.



▶ CALL US TODAY TO FIND OUT HOW MUCH YOUR PRINTER IS WORTH.



▶ TRADE-IN SOONER FOR THE BEST VALUE .



Receive an extra \$100 on each trade-in until April 3, 2009!

# Printek Trade-In Program

## PRINTEK WILL TAKE YOUR OLD, WORKING PRINTEK DOT MATRIX PRINTER IN TRADE

### One of the Best Trade-In Programs in the Industry!

- Regardless of age, provided the printer is still working, Printek will take your old Printek dot matrix printer in trade.
- Printek offers end-users a trade-in program for used Printek dot matrix printers. This is an economical way to trade up to a new Printek dot matrix printer.
- Give Printek a call with the serial number of the unit or units you wish to trade-in and we will confirm the trade-in value, and refer you to an authorized Printek partner for the purchase of a new printer. The trade-in dollars are sent directly to you after Printek receives your trade-in and your new printer purchase has been verified.

### About Printek's Trade-In Program

- We will pay you up to 15% of the current list price for your Printek printer.
- Value is based on age of printer.
- This is a one for one program; we take your old unit on trade for a new unit.
- The trade-in is directly with the end user and Printek, the new printer will be purchased from a Printek partner, trade-in amount does not affect the new printer purchase price.
- It's as easy as filling out the attached form.
- Contact Dean Driscoll at [ddriscoll@printek.com](mailto:ddriscoll@printek.com) or 800-368-4636 for more information.



**The sooner the better – that's what we say about our Trade-In Program.**

Printer Age	Trade-In %	Current List	Trade-In Amount
Up to 5 years	15%	\$3670	\$550
5 to 7 years	10%	\$3670	\$367
Over 7 years	5%	\$3670	\$183

*The above prices are examples for trading in a FormsPro 4503 serial parallel unit.*



# Trade-in Rebate Claim Form

After you have completely filled out this form, please fax it to **Dean Driscoll**, at Printek, at (269) 925-8539. Please make sure a copy of your Purchase Order for the new Printek printer(s) accompanies this rebate form. Without this Purchase Order, we will be unable to provide rebates in a timely manner. As soon as the printer(s) being traded in are received, Printek will issue your rebate. Please allow 4-6 weeks for your rebate check to arrive.

### End-user Contact Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Trade-in Printer Information

Model Number \_\_\_\_\_

Serial Number \_\_\_\_\_

### NEW Printek Printer Information

Date Purchased: \_\_\_\_\_

Model Number(s): \_\_\_\_\_

Serial Number(s): \_\_\_\_\_

Purchase Order Number: \_\_\_\_\_

### Distributor Information

Distributor Company Name: \_\_\_\_\_

Sales Rep Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Printek Approval

Sales Manager: \_\_\_\_\_ Date: \_\_\_\_\_

**Please fax this form to Dean Driscoll at: (269) 925-8539**

#### Printek Trade-In Program

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